



Moon Market

SPONSORSHIP OPPORTUNITIES

Your business has the opportunity to help us establish a new signature annual fundraising event that celebrates local artisans, creativity, community, and downtown Tillsonburg while generating meaningful revenue to support our programming and operations.

Working in partnership with the Downtown Tillsonburg BIA, Moon Market will transform the Station Arts Centre, our courtyard, and a section of Bridge Street into an enchanting autumn evening featuring a curated artisan market, food trucks, live entertainment, a licensed lounge, a costume parade, and a community dance.

Sponsorship Levels:

We are offering several of on-theme sponsorship levels with comparable benefits to best suit your business.

Presenting Sponsor: \$2500

Spots: 1

Event Experience Sponsor: \$1000

Spots: 4

Harvest Moon Sponsor: \$500

Spots: Open

Crescent Moon Sponsor: \$250

Spots: Open

Friend of the Moon Market \$100 (Or in-kind)

Spots: Open

TILLSONBURG
STATION
ARTS
CENTRE

We'd love to connect with you!

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Sponsorship Levels Breakdown:

Level:	Amount:	Spots:	Recognition:
Presenting Sponsor: Highest level of recognition for a business wanting to make a significant contribution to the inaugural Moon Market Naming Example: Moon Market 2026 presented by (business)	\$2500	1	• Recognition as Presenting Sponsor of Moon Market 2026 • Premier logo placement on major event marketing • Logo on event signage and event map • Recognition on Station Arts Centre Website/event page • Dedicated Social Media sponsor recognition • Recognition in event-related media releases • Recognition by MC during costume awards/ Witches' Ball • Opportunity to display business signage at the event • Recognition in post-event thank you communications
Event Experience Sponsor: Sponsors can align themselves with one of the major Moon Market Experiences: The Witches' Ball Sponsor Supporting the DJ, dancing, and evening entertainment in the Main Gallery The Harvest Court Sponsor Supporting the magical courtyard gathering space, costume awards, decor, and festivities The Moon Market Sponsor Supporting the outdoor artisan market and activation along Bridge Street. The Moon Tavern Supporting the licensed lounge experience inside the Red Station	\$1000	4	• Exclusive naming recognition for their sponsored experience: The Harvest Court presented by : • Prominent sponsor signage at that location • Logo on the Moon Market event map • Logo and recognition on event webpage • Individual social media recognition • Recognition in applicable event promotion • MC acknowledgement during the evening • Recognition in post-event thank you communication
Harvest Moon Sponsor: A strong accessible level for established local businesses	\$500	Open	• Logo on shared sponsor signage • Logo/name on event webpage • Social media recognition • Recognition on event map/program • Post - event thank you recognition
Crescent Moon Sponsor: Designed to make sponsorship accessible to smaller businesses and community supporters	\$250	Open	• Business name on sponsor signage • Business name on event webpage • Group Social media recognition • Post-event recognition
Crescent Moon Sponsor: For businesses that want to contribute prizes, products, or services rather than a larger cash sponsorship Potential donations: • Costume contest prizes • Decor • Printing • Lighting • Bar Supplies • Gift Cards • Volunteer refreshments • Event supplies	\$100 or in-kind	Open	• Included recognition on shared community supporters signage and post event thank you communications